

Launching of SBI -CSR Project

Promotion of DSR for sustainable rice production in Telangana state

Dr. Shaik N Meera Director, ICAR -ATARI, Hyderabad and other dignitaries has attended the programme at ICAR-IIRR on 21.06.2024 for launching of SBI -CSR Project “Promotion of Direct Seeded Rice (DSR) for sustainable rice production in Telangana state. About 50 farmers from erstwhile Nalgonda (KVK Gaddipally, KVK Kampasagar) and Khammam (KVK Wyr, KVK Kothagudem) Districts actively participated in the programme. As KVK system being primarily focused on assessment, refinement and demonstration of new technologies they play a crucial role in transferring technologies to the farmers. A training program on the latest DSR technologies was also organized for the farmers with the help of Praanadhara, CultYvate, Krishivas – Agri bridge and KVKs. This will help the farmers to adopt and cultivate Direct Seeded Rice (DSR) model of rice in the state of Telangana.

